

CLASSIFIED & DISPLAY ADVERTISING

This newsletter is read by persons interested in botanicals, herbs, dietary supplements, and similar products, especially the regulatory, legal aspects, in the United States, Europe and other countries.

Remind our readers of your products to increase sales.



Muscatatuck Publishers, Inc.
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MUSCATATUCK
PUBLISHERS, INC.

*Natural Medicine
Law™ Newsletter*



Tel: 561-641-2900
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CLASSIFIED RATES

Minimum of \$20.00 which covers 20 words per insertion. Additional words are \$1.00 each. Name and address are included in word count. Telephone numbers are one word. State and zip code count as one word. Special headings larger than 12 point type are \$2.00 per word. Capitalized or italicized wording no extra charge. Send advertising copy to the publisher with payment.

Deadline is the 1st day of the month for each issue in January, March, May, July, September, and November.

If the newsletter becomes a monthly, the same rates apply.

DISPLAY RATES

Display ads will be printed in black ink on the green paper used for the newsletter. Sample issues may be requested. Closing dates are the first of the month for months of publication. Camera ready copy or Pagemaker 6.5 or later disk must be provided. Tiff or JPG files must be provided separately on the same disk. Include printer and screen fonts also on the same disk. Include a print-out with the platform and software description noted. Pre-Publication display ad design from your copy, drawings or photos is an additional charge. Ads needing production are required 14 days in advance of the issue deadline. Production charges will be billed at \$75 per hour.

Ads not in compliance with the publisher's requirements may be accepted at the discretion of the publisher, and necessary production work will be billed at \$75 per hour.

Payment Terms. Payment is due within 30 days from the date of original invoice. Multiple insertion ads not paid on time may be discontinued. Prepayment may be required if an account is not established in advance. Call or write for an account application.

ADD SIZE	Dimensions	1 time	2 times	3 times
Full Page	7" x 10"	\$120	\$110 each	\$100 each
Half Page Vertical	3 3/8" x 10"	75	70 each	65 each
Half Page Horizontal	7" x 5"	75	70 each	65 each
1/3 Page Vertical	2 1/4" x 10"	60	55 each	50 each
1/3 Page Block	4 5/8" x 5"	60	55 each	50 each
1/4 Page Vertical	3 3/8" x 5"	45	40 each	35 each
1/4 Page Horizontal	7" x 2 1/2"	45	40 each	35 each
1/6 Page Vertical	3 3/8" x 3 5/16"	25	23 each	22 each
1/6 Page Vertical	2 1/4" x 5"	25	23 each	22 each
1/6 Page Horizontal	7" x 1 11/16"	25	23 each	22 each
Business Cards	3 1/2" x 2"	22	21 each	20 each

Placement on back cover, inside front cover, across adjoining pages, can be arranged at extra charge. All prices above are for one insertion.

ADVERTISING ORDER

Send to the publisher at the address on this brochure only. Use FedEx, Express Mail, UPS or some other secure and traceable method of delivery if insertion is critical and time sensitive.

CLASSIFIED AD (one character or space per blank)

Comments:

Name

Company

Address

Phone

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